



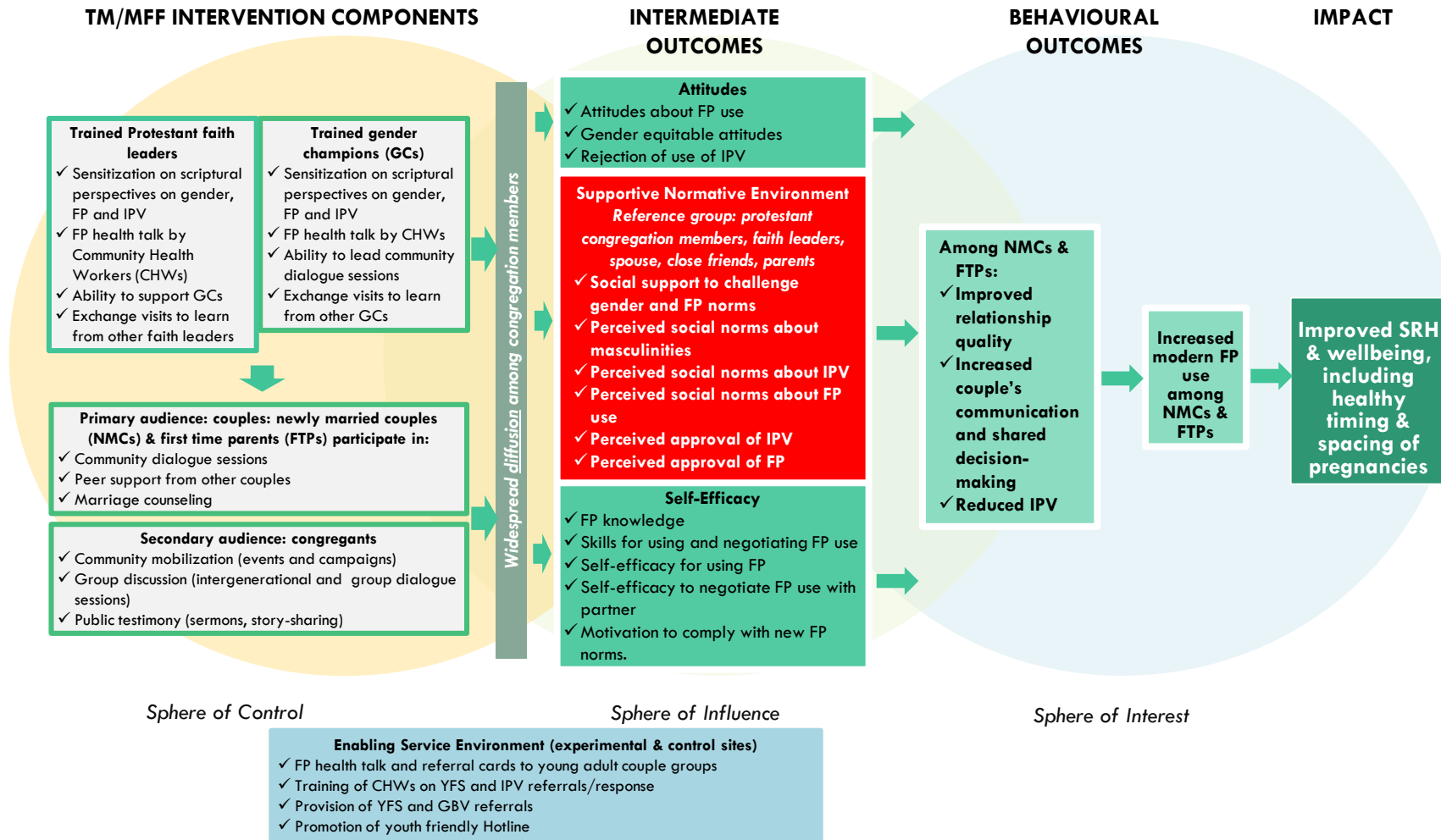
Baseline Results

from Transforming Masculinities

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STUDY METHODOLOGY

MFF Theory of Change



TM/MFF RESEARCH DESIGN

RESEARCH ACTIVITY

TARGET GROUP

BASELINE

INTERVENTION PERIOD ACTIVITIES

ENDLINE

1

COHORT STUDY

COUPLE SURVEY (n = 900)

NEWLY MARRIED COUPLES,
FIRST-TIME PARENTS

EXPERIMENTAL GROUP

n = 476

CONTROL GROUP

n = 424

MFF + ENABLING SERVICE ENVIRONMENT

ENABLING SERVICE ENVIRONMENT

EXPERIMENTAL GROUP

n = x

CONTROL GROUP

n = x

2

CROSS-SECTIONAL STUDY

DIFFUSION SURVEY (n = 1,252)

CONGREGATION MEMBERS

EXPERIMENTAL GROUP

n = 622

CONTROL GROUP

n = 630

MFF + ENABLING SERVICE ENVIRONMENT

ENABLING SERVICE ENVIRONMENT

EXPERIMENTAL GROUP

n = x

CONTROL GROUP

n = x

3/4

QUALITATIVE STUDY

IN-DEPTH INTERVIEWS (n = 64),
PARTICIPANT OBSERVATION
(n = 6 congregations)

RELIGIOUS LEADERS, GENDER
CHAMPIONS, NEWLY
MARRIED COUPLES, FIRST-
TIME PARENTS

EXPERIMENTAL GROUP

(IN-DEPTH INTERVIEWS)

n = 64

PARTICIPANT OBSERVATION

n = 6 congregations

EXPERIMENTAL GROUP

(IN-DEPTH INTERVIEWS)

n = x

5

COSTING STUDY

IMPLEMENTING
ORGANIZATIONS

EXPERIMENTAL GROUP

ACTIVITY-BASED COSTING

COUPLE SURVEY SAMPLE

	Women (n)	Men (n)	Total (n)
Newly Married Couple	284	254	538
First-Time Parent	209	153	362
Total	493	407	900

BASELINE RESULTS
FAMILY PLANNING
& POSITIVE MASCULINITIES

FAMILY PLANNING USE OUTCOMES

	Women	Men	NMCs	FTP _s
N (total)	493	407	538	362
Ever used modern FP method	47.5	51.0	48.1	55.8
Likely to use modern FP in future	80.0	84.2	82.6	80.8
Currently uses only traditional FP method	21.6	22.0	21.7	21.6
Currently uses modern FP method	39.6	39.0	34.2	50.2

FAMILY PLANNING USE

Mixed views

For using FP methods

- Responsibilities to providing for family and existing children
- “Have resources available before starting to build a house”
- Duty to God
- Current economic environment

Against using FP methods

- Holy scriptures say “be fruitful and multiply”
- “Use of family planning methods a sin and rejection of God’s plan”
- “God will provide”
- Responsibility to bear children to strengthen family name

FAMILY PLANNING USE

Supportive for some life-stages but not others e.g. spacing of pregnancy

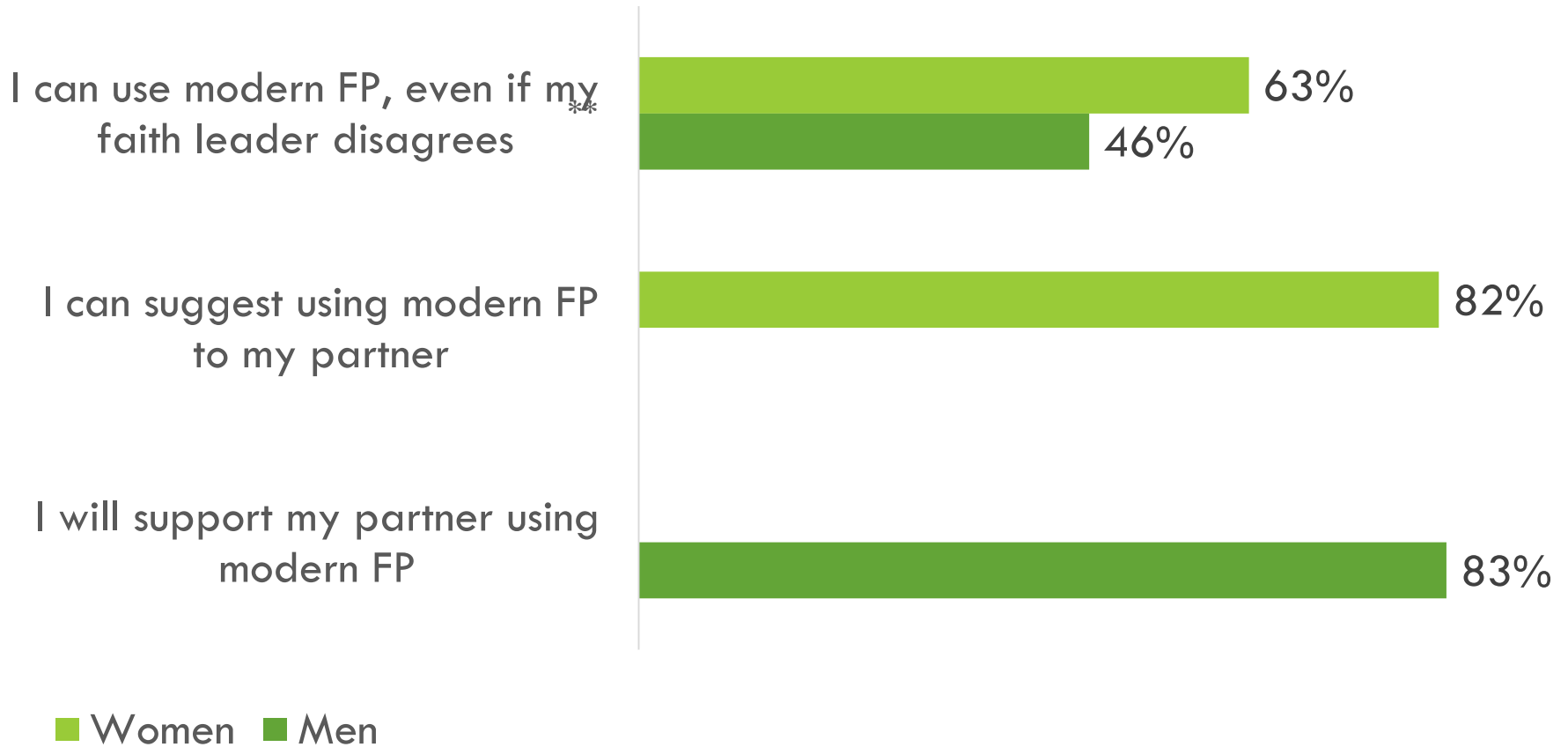
Supportive of some methods (e.g. natural family planning) but not others

“We need to know the methods to be used, because all the methods are not bad or all the methods are not good. We must use the methods that meet Christian norms.” (female community dialogue participant, 30-39)

Broad agreement for involvement of husband in family planning

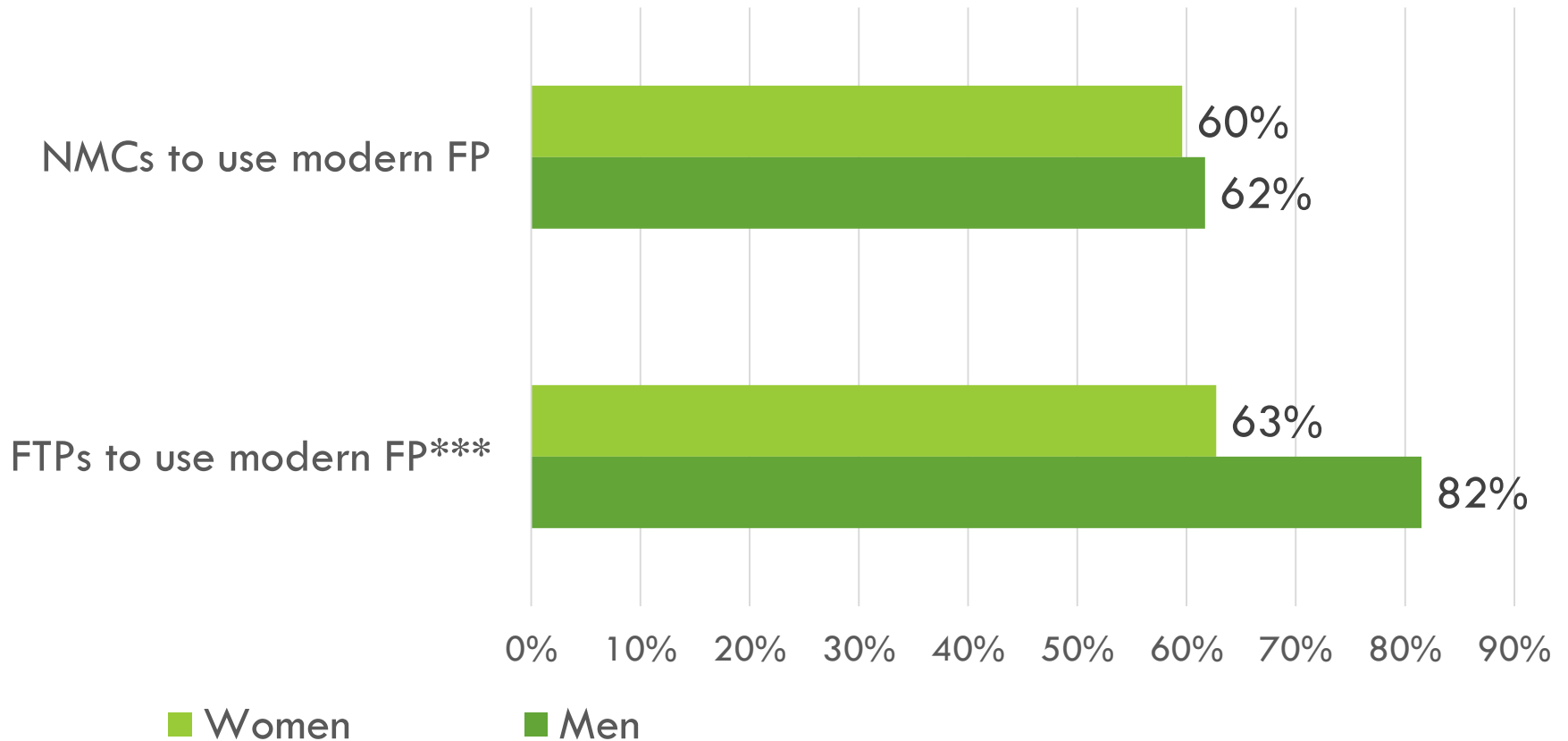
“The husband is the head of the family and is responsible for the balance of the home and the decision regarding the size of his family.” (male community dialogue participant, 40-49)

SELF-EFFICACY/SUPPORT



FAMILY PLANNING USE ATTITUDES

I personally believe that it is appropriate for...

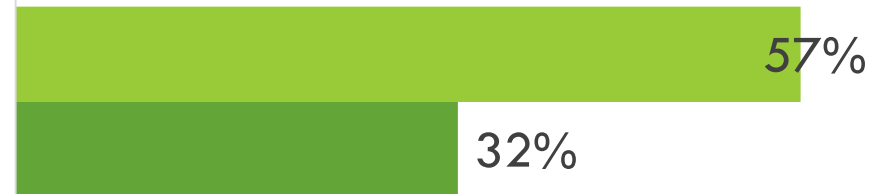


COUPLE COMMUNICATION & DECISION-MAKING

In last 12 months, have discussed with partner type of FP method would like to use

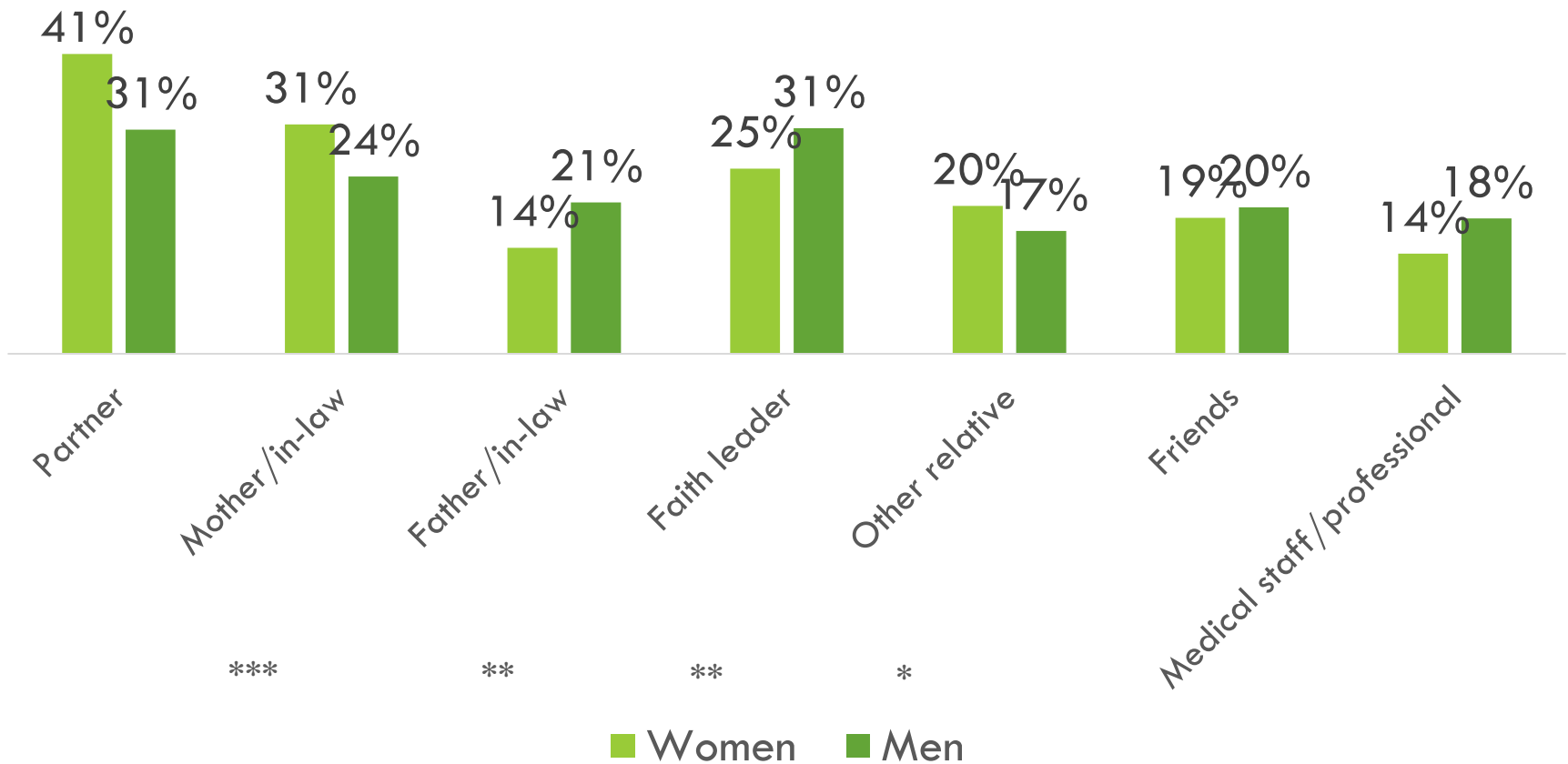


If disagree about using modern FP, woman has some say in final decision



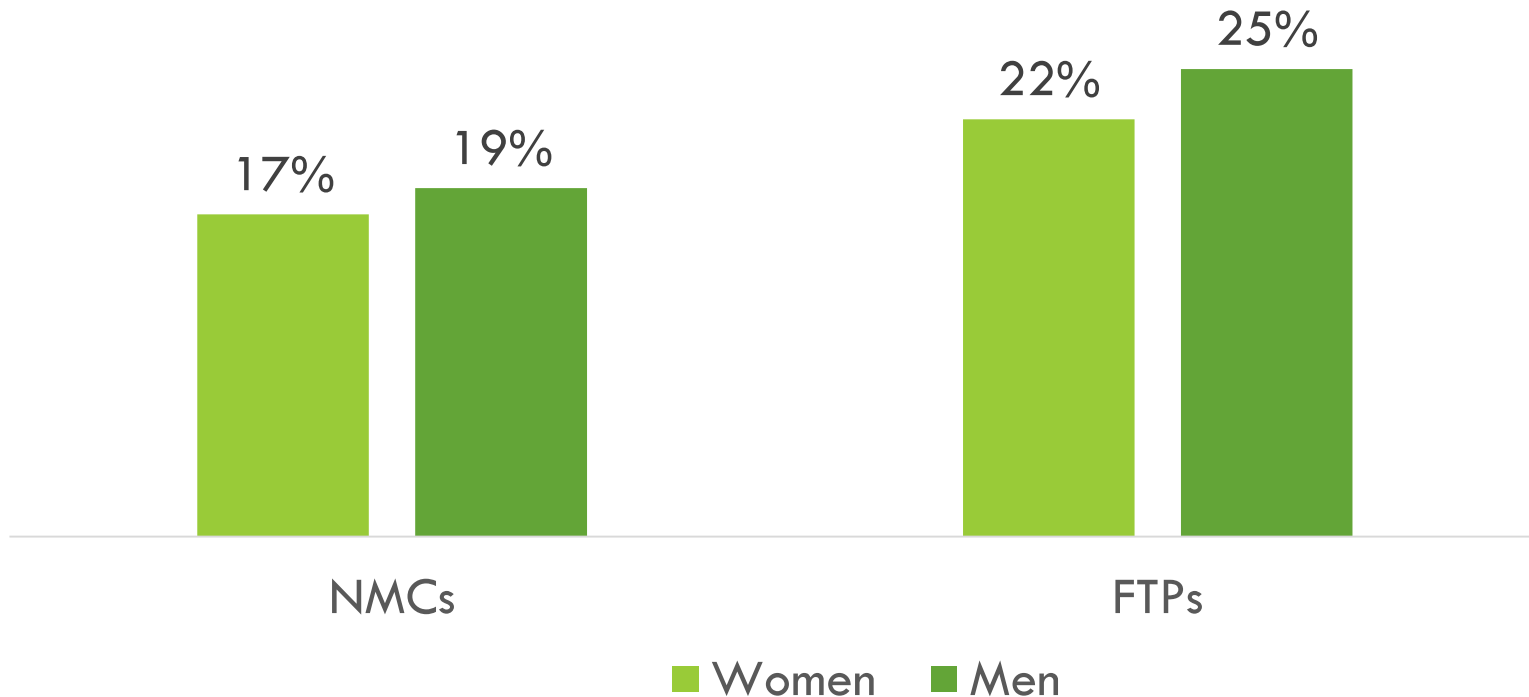
■ Women ■ Men

FAMILY PLANNING REFERENCE GROUPS



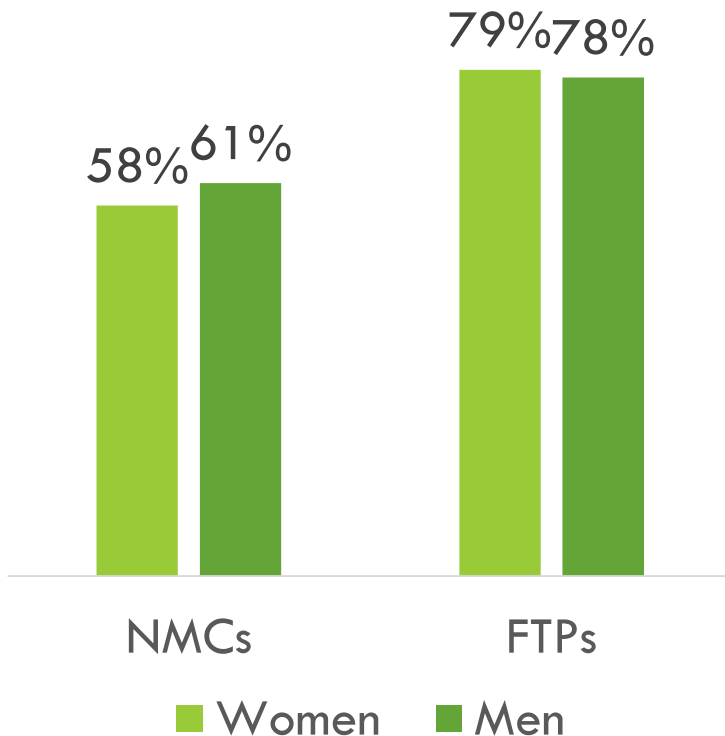
FAMILY PLANNING USE NORMS: TYPICAL BEHAVIOR

Many/most _____ in my congregation use modern FP.

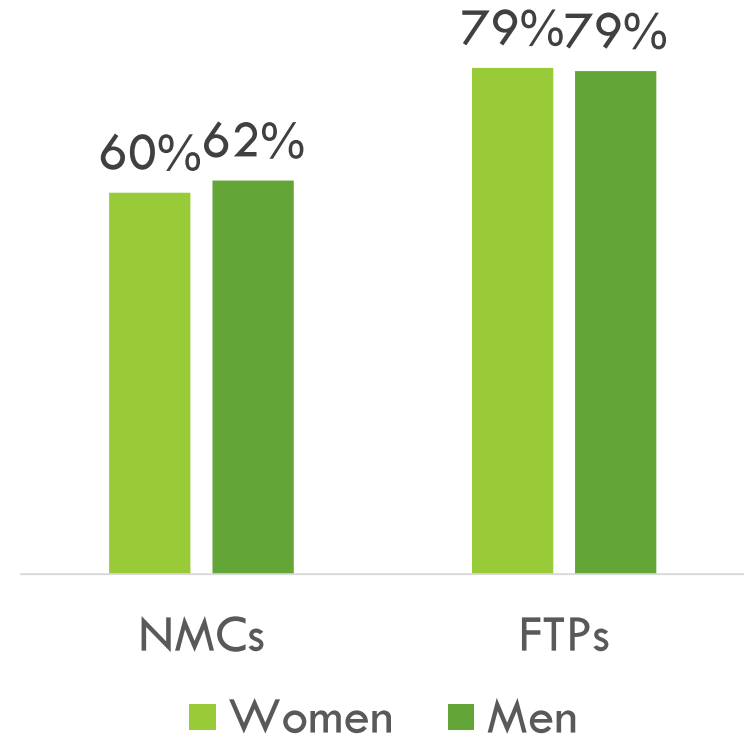


FAMILY PLANNING USE NORMS: APPROVED BEHAVIOR

My faith leader thinks it is appropriate for _____ to use modern FP.



Members of my congregation think it is appropriate for _____ to use modern FP.



MASCULINITY AND GENDER ROLES

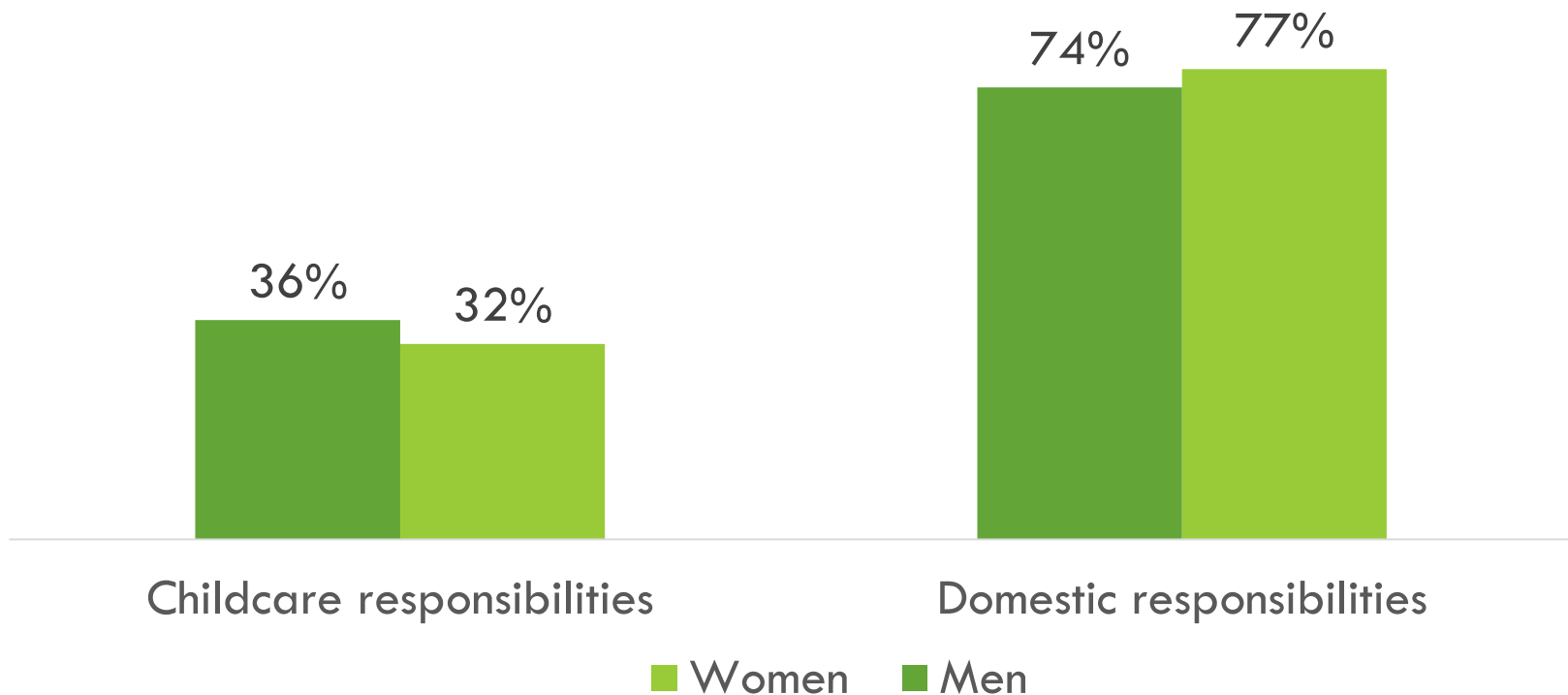
Most participants saw women and men as equal and should share responsibilities but limited by norms around masculinity and gender

“Anything men do, women can do, but men do not give women the opportunity to express themselves or show their potentialities in a community, even in their homes.” (male community dialogue participant, 40-49)

“Today, for some people, it is really unacceptable to see a man performing tasks which are recognized as assigned to women. It is as if this man is manipulated by his wife if he does household work, but he is not.” (male religious leader, 50+).

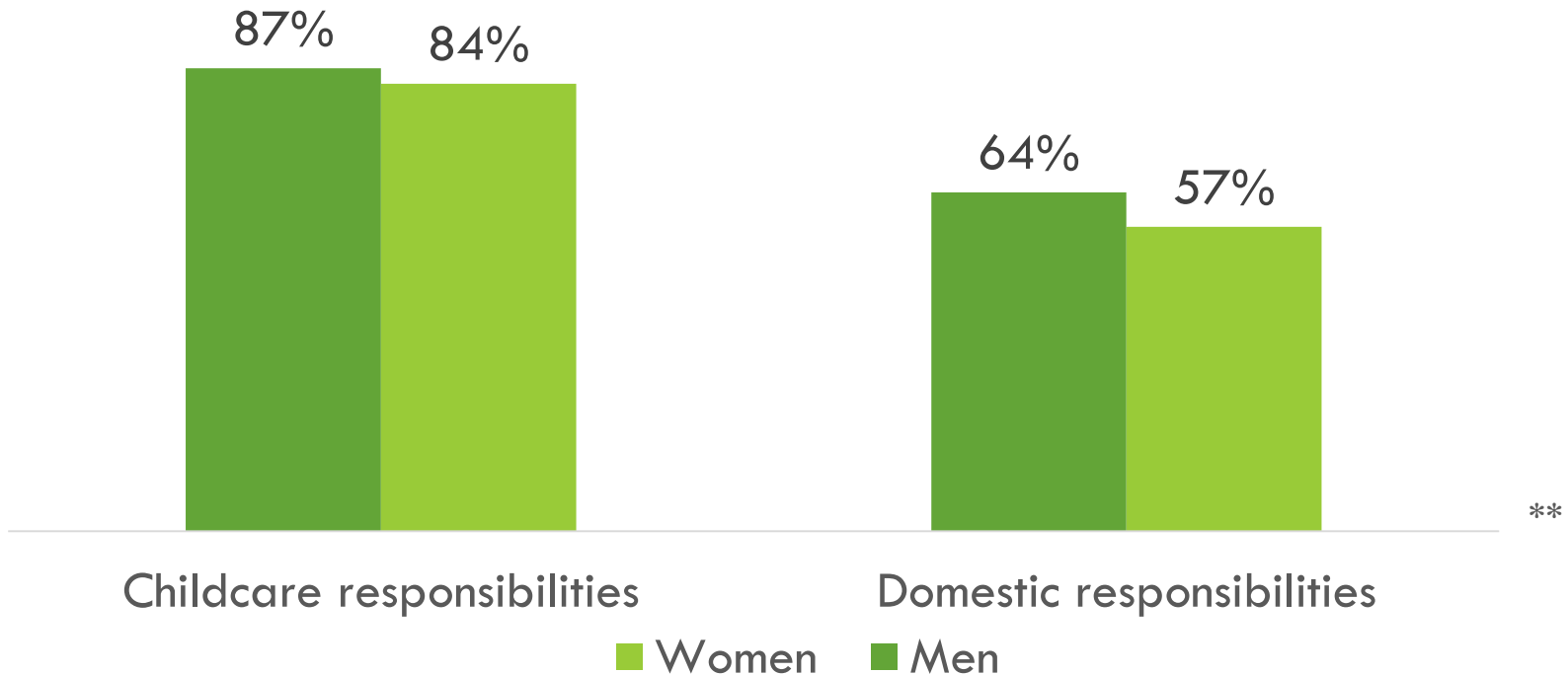
MASCULINITIES NORMS: TYPICAL BEHAVIOR

Many/most husbands in my congregation share in ____.



MASCULINITIES NORMS: APPROPRIATE BEHAVIOR

People whose opinions are important to me
approve of husbands helping in ____.



FAMILY PLANNING NORMS MEASURES

TYPICAL & APPROPRIATE BEHAVIORS

SOCIAL NORM SCALES/INDICES (FP — MEN & WOMEN)

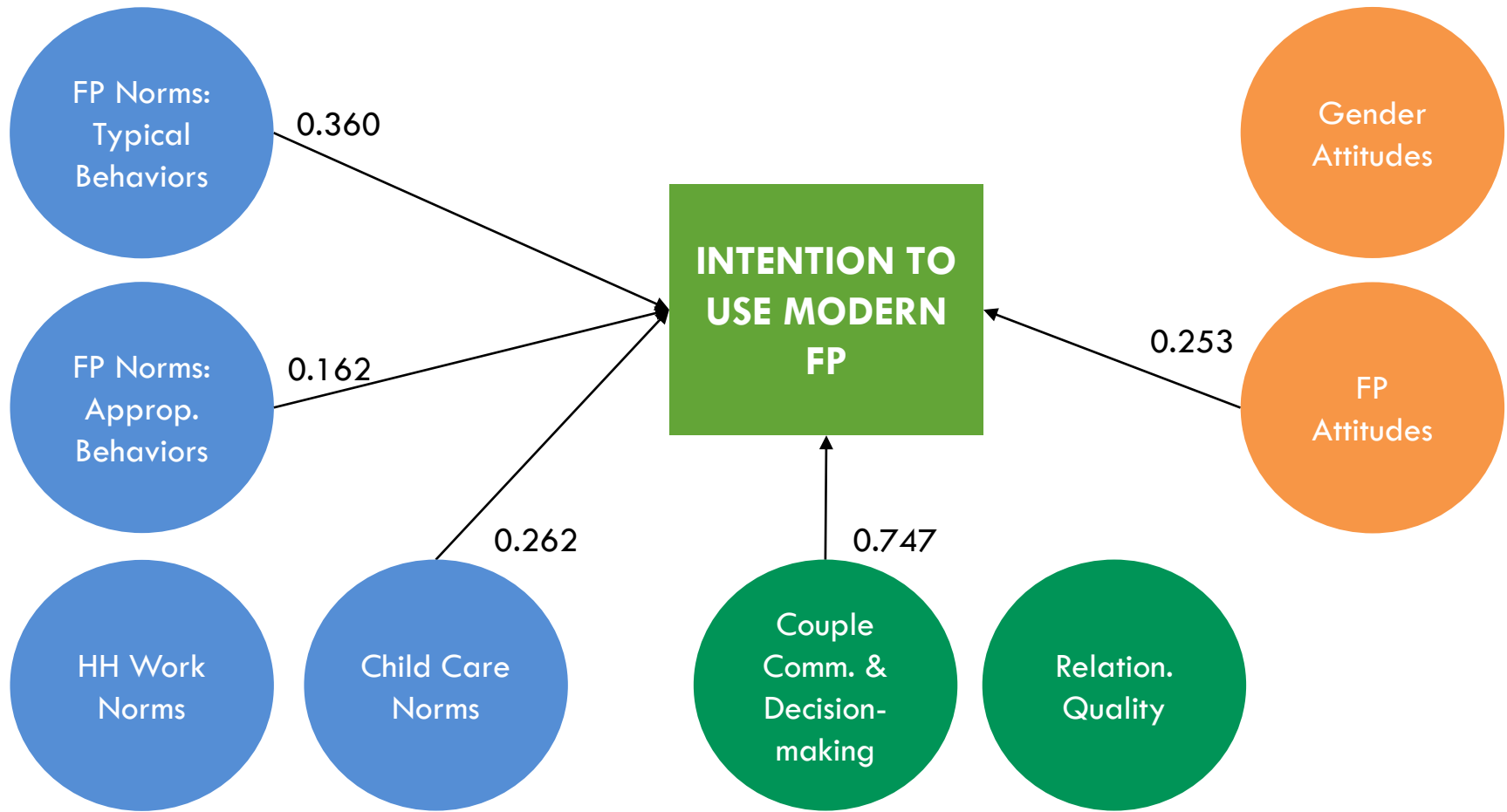
“Norms for Typical FP Behaviors” (Scale: $\alpha = 0.837$)

- Congregation members think appropriate for NMCs to use modern FP
- Congregation members think appropriate for FTPs to use modern FP
- Faith leaders think appropriate for FTPs to use modern FP
- Faith leaders think appropriate for NMCs to use modern FP
- People whose opinions important to me think I should use modern FP
- Partner thinks we should use modern FP
- Faith leaders think we should use modern FP

“Norms for Appropriate FP Behaviors” (Index: $\alpha = 0.830$)

- NMCs in congregation use modern FP
- FTPs in congregation use modern FP

ASSOCIATIONS: INTENTION TO USE MODERN FP



BASELINE RESULTS
INTIMATE PARTNER VIOLENCE

INTIMATE PARTNER VIOLENCE OUTCOMES

In the last 12 months	Women	Men
<i>N (total)</i>	493	407
Have often been shouted at/shouted at	56.0	60.7
Have often experienced/perpetrated IPV	22.5	29.7
Have often experienced/perpetrated sexual IPV	14.2	12.0
Frequent exposure to violence as child	18.9	22.6

INTIMATE PARTNER VIOLENCE

Most: violence against wife never justified and dialogue appropriate

“First, violence is not a good thing; it provides no solution. It is necessary to develop dialogue within the couple to solve all problems. Whatever the circumstances, violence is not acceptable in all its forms.”
(male community dialogue participant, 40-49)

Religion and IPV/violence

“The word of God as a whole is against the use of violence in all forms.”

“We condemn violence as Christians.”

INTIMATE PARTNER VIOLENCE

Some: Violence against wife not often but can be justified

“If there are circumstances when the use of violence is acceptable, it is, for example, the use of money, because when they see money, most women make irrational spending.” (male community dialogue participant, 40-49)

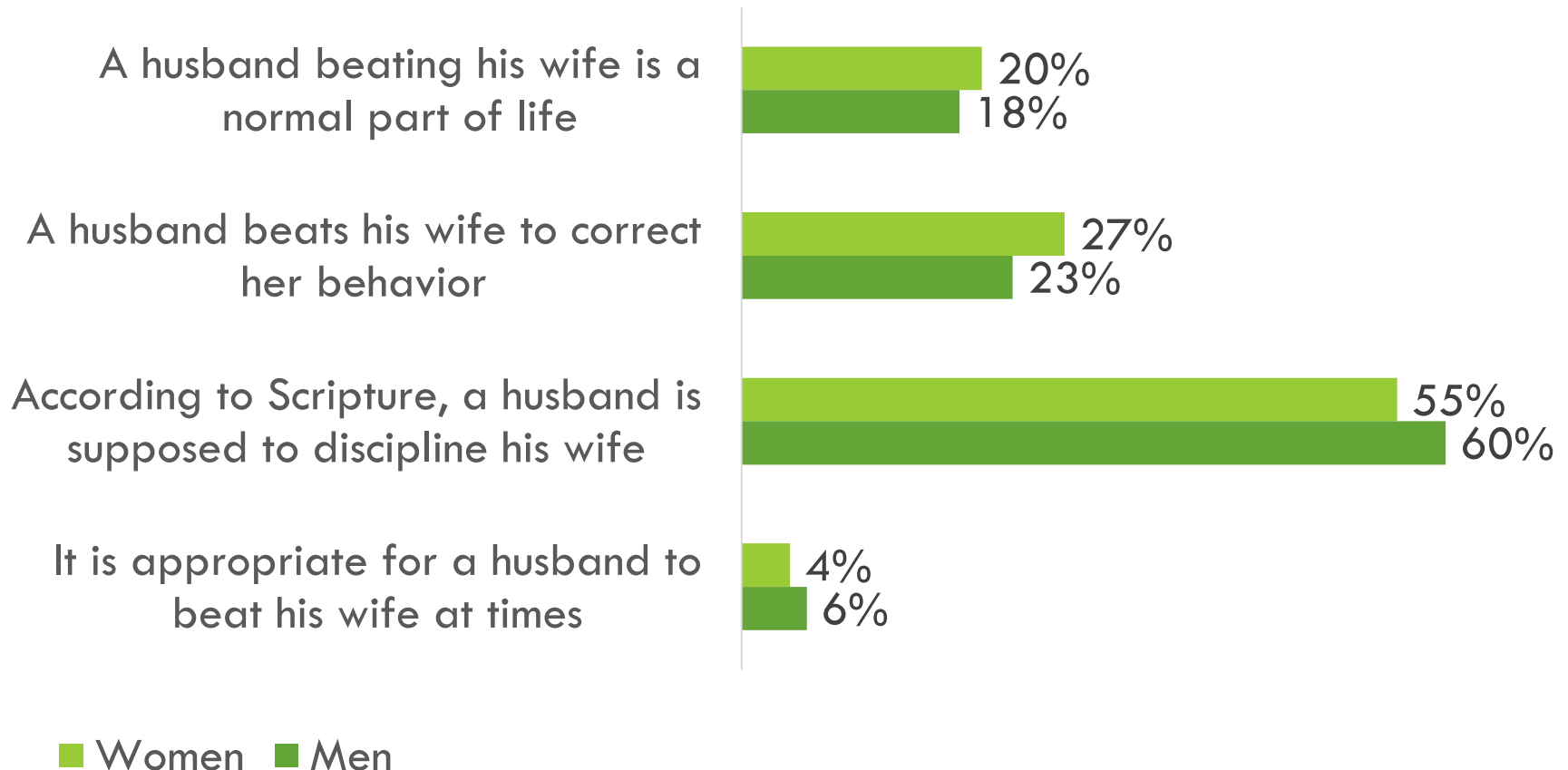
Customs and traditions consider women as in service to men

“Kobunda to pe kosuana ezali pilipili pe mungua ya libala”—Fighting makes a couple stronger and increases love between partners

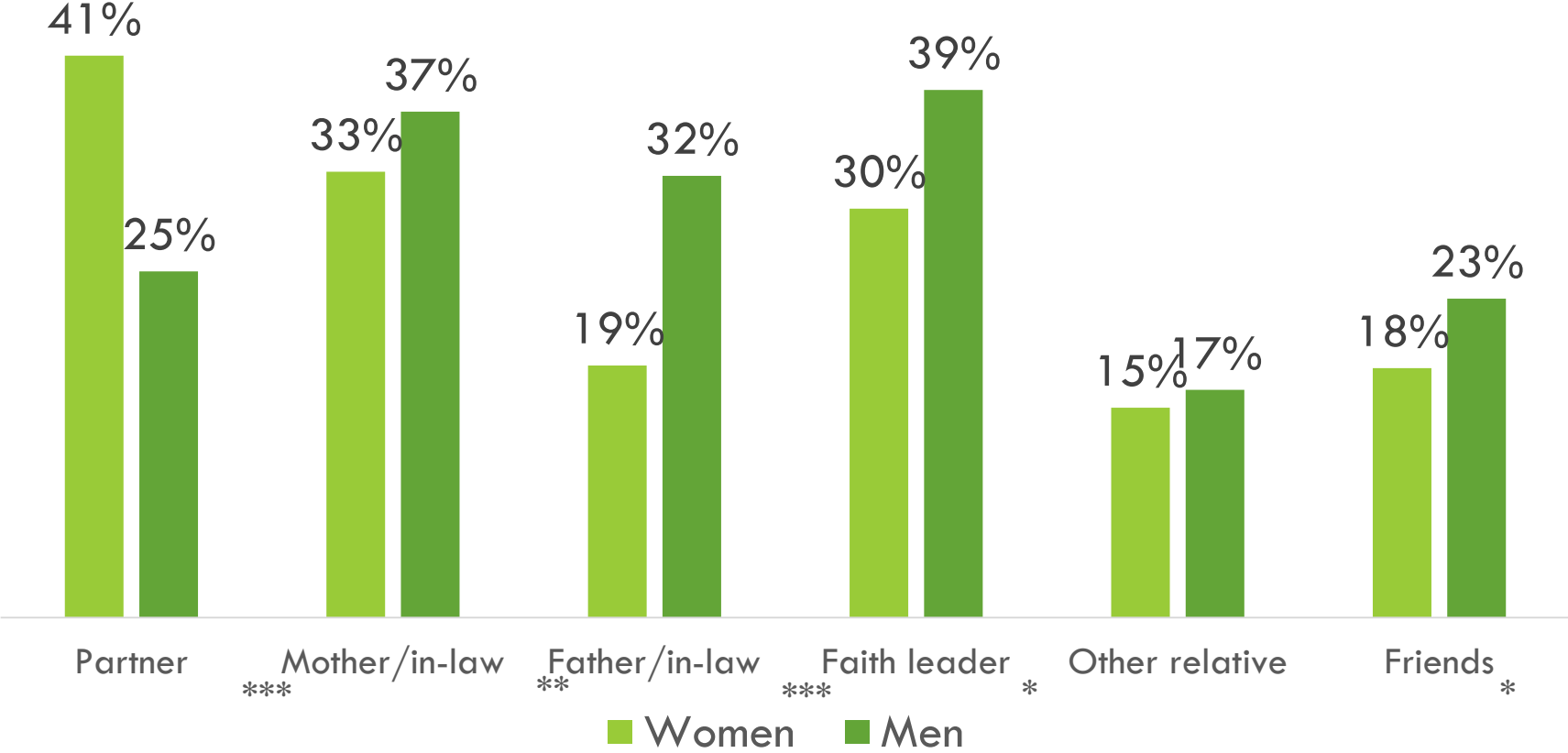
“There are men who think that since they paid the dowry, their wives have no rights. They are at the mercy of their husbands and have to do anything in the household. And in those couples, the use of violence by men against their wives is permanent.” (female community dialogue participant, 30-39)

INTIMATE PARTNER VIOLENCE ATTITUDES

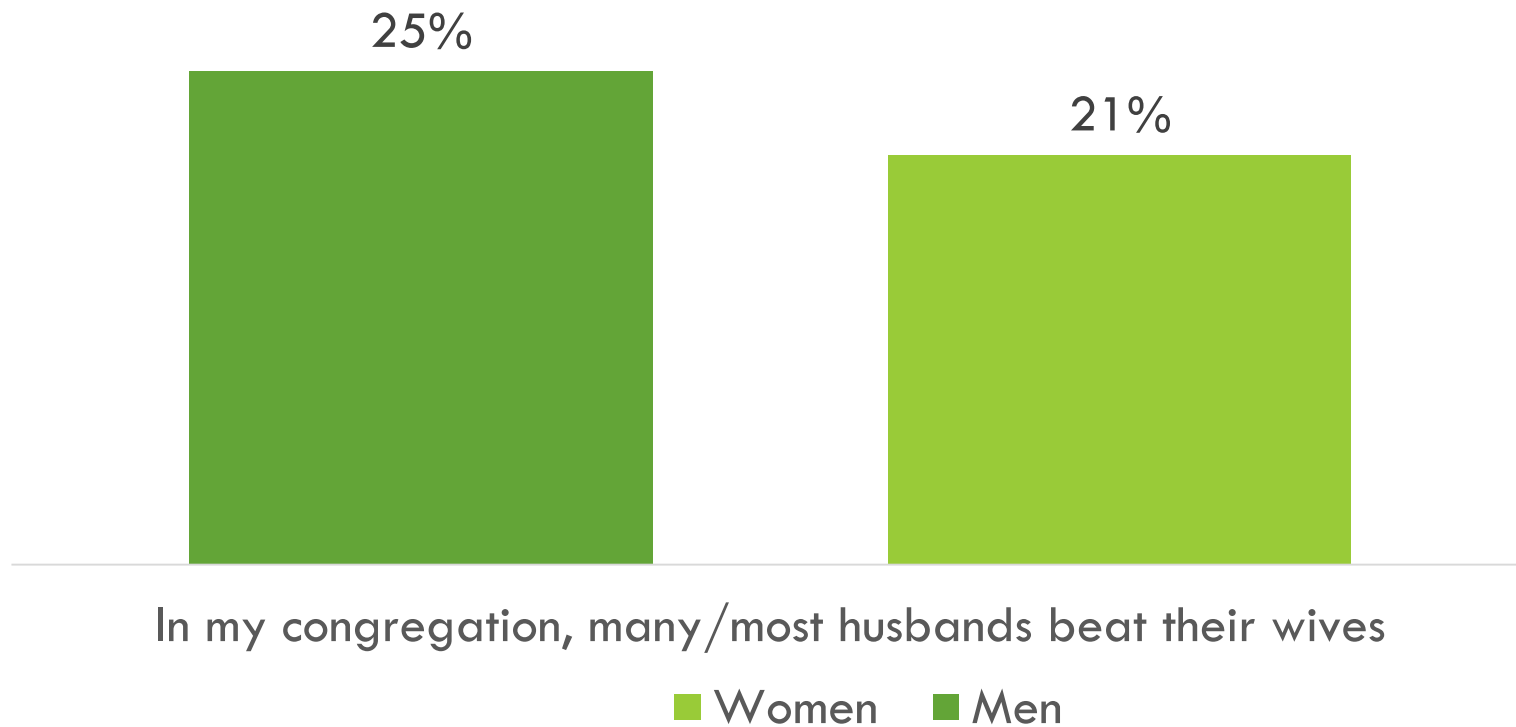
I personally believe that...



INTIMATE PARTNER VIOLENCE REFERENCE GROUPS

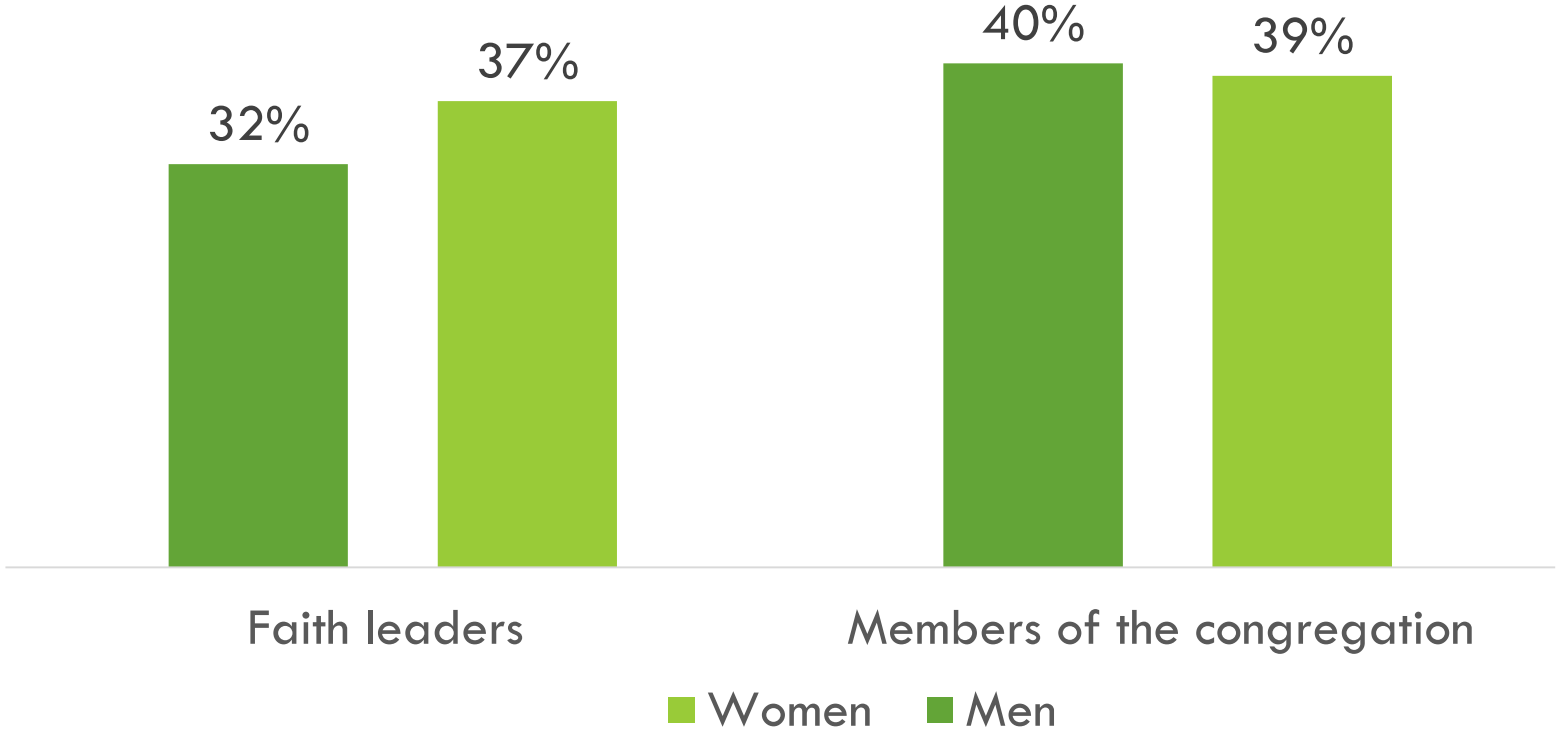


INTIMATE PARTNER VIOLENCE NORMS: TYPICAL BEHAVIOR



INTIMATE PARTNER VIOLENCE NORMS: APPROPRIATE BEHAVIOR

_____ think it is appropriate for husbands to beat their wives at times.



INTIMATE PARTNER VIOLENCE NORMS MEASURES

TYPICAL & APPROPRIATE BEHAVIORS

SOCIAL NORM SCALES/INDICES (IPV — MEN)

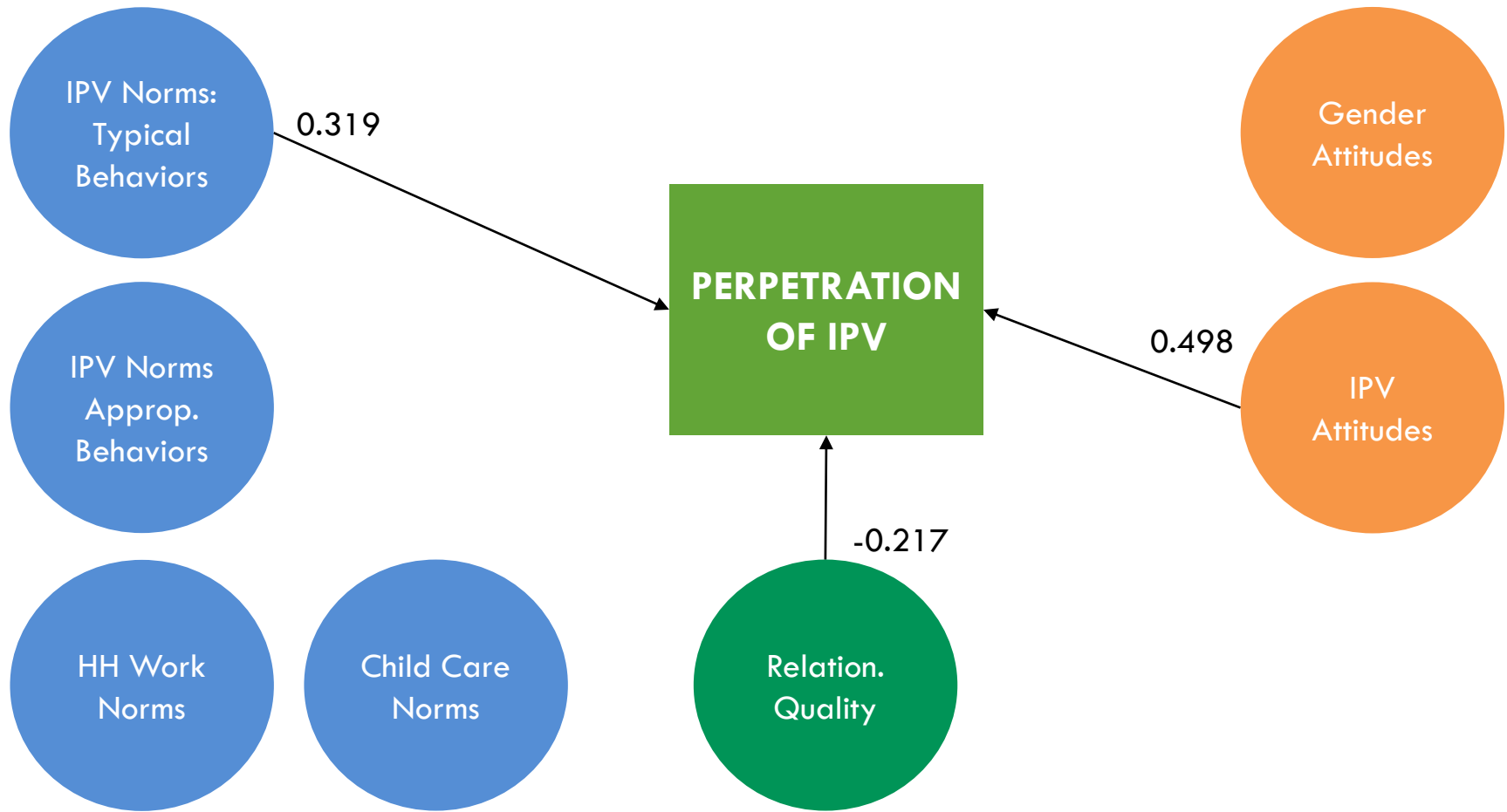
“Norms for Appropriate IPV Behaviors” (Scale: $\alpha = 0.849$)

- **Congregation accepts IPV as appropriate**
- **Congregation expects husband to force sex**
- **Faith leaders accept IPV as appropriate**
- **Faith leaders expect husband to force sex**
- **Reference group accepts IPV as appropriate for my relationship**
- **Partner accepts forced sex as appropriate**

“Norms for Typical IPV Behaviors” (Index: $\alpha = 0.769$)

- **IPV typical in community**
- **Forced sex typical in community**

ASSOCIATIONS: PERPETRATION OF IPV—MEN



LIFE STAGE ASSOCIATIONS WITH OUTCOMES

	Women (AOR, 95% CI)	Men (AOR, 95% CI)
Life stage (FTP vs. NMC) for current modern FP use	3.59** (1.39, 9.86)	--
Life stage (FTP vs. NMC) for IPV experience/perpetration	--	2.32** (1.19, 4.52)

GENERAL FINDINGS FROM BASELINE ACTIVITIES

FAMILY PLANNING USE

- ✓ Nearly 40% of respondents report current use of modern FP
- ✓ Many believe modern FP to be against their religion and would be difficult to use without their faith leaders' approval
- ✓ Majority personally believe FP use to be appropriate behavior and perceive FP use to be approved behavior by the community, but not the typical behavior
- ✓ Norms, attitudes, and decision-making all correlated with intention to use modern FP

GENERAL FINDINGS FROM BASELINE ACTIVITIES

IPV EXPERIENCE/PERPETRATION

- ✓ Nearly one-quarter of respondents report experiencing/perpetrating IPV
- ✓ Large majority personally believe IPV to be inappropriate behavior; about one-third perceive IPV to be approved behavior by the community; and one-quarter to be typical behavior
- ✓ Descriptive norms, attitudes, and relationship all correlated with perpetration of IPV among men

NEXT STEPS

Measure changes in attitudes, social norms, behaviors related to FP, IPV, positive masculinities as a result of TM/MFF intervention

- ✓ Couple survey
- ✓ Diffusion survey
- ✓ Qualitative methods
- ✓ Costing case study

CURRENTLY AVAILABLE REPORTS:

- ✓ Baseline qualitative study report
- ✓ Baseline couple survey report
- ✓ Baseline diffusion survey report
- ✓ Midline ethnography report

**Questions?
Let's discuss!**

