HANDOUT

GREAT Components



COMMUNITY ACTION CYCLE

RADIO DRAMA

Community leaders and mobilizers engage in a process of collective dialogue and action based on planning by communities who first define their current status, what changes they seek to achieve, and how to make this community change happen. Fostering change here hinges on the transformation of social norms and attitudes towards gender, sexual and reproductive health, and violence.

The Oteka Radio Drama is a 50-episode story that is aired on local radio stations in the project area. It tells the stories of several families in the imaginary village of Oteka who are faced with challenging decisions about relationships, sexuality, violence, alcohol, sharing of resources and responsibilities, and parenting. The story generates interest and engagement in community rebuilding and cultural revitalization with respect to sexual and reproductive health, gender equity, and gender-based violence. It motivates adolescents to engage in GREAT activities.



VHT SERVICE LINKAGES





Training is provided to existing Village Health Teams (VHTs) to strengthen their ability to meet the sexual and reproductive health needs of adolescents, reduce stigma associated with seeking sexual and reproductive health services, improve referral systems for adolescents, and provide more gender-sensitive services to all community members. GREAT also provides training and support to facility-based health workers to deliver respectful care.

The GREAT Toolkit consists of several materials that we designed to be engaging, interactive, fun and – above all – effective. The Radio Discussion Guides provide small groups with questions to catalyze active dialogue and reflection on key themes from the weekly Oteka broadcasts. The guides encourage adolescents of different age groups to think about how the radio drama's themes relate to their own lives and experiences. Simple Activity Cards tailored to age groups prompt reflection and collective action among group participants. The cards suggest fun and participatory activities that promote discussion, learning, and action on GREAT themes. The GREAT Community Engagement Game is a fun and dynamic way for groups to explore gender norms and roles in their communities. The game consists of a large, grain sac 'board' that is placed on the ground. Game cards, tailored to life stages, direct players to move around the board and reflect on, discuss, and act upon GREAT themes. Finally, Coming of Age Flipbooks (one for girls, one for boys) use the Oteka Radio Drama characters to help very young adolescents understand puberty, explore gender norms and adopt more equitable behaviors.