

Toolkits for Existing Groups: Leveraging Platforms for Dialogue

Brad Kerner | Save the Children



USAID
FROM THE AMERICAN PEOPLE

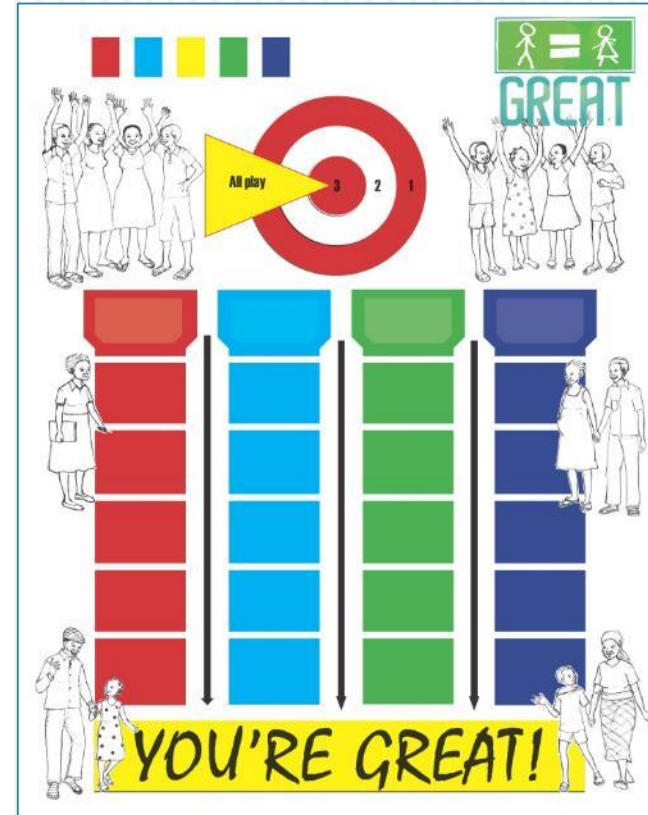
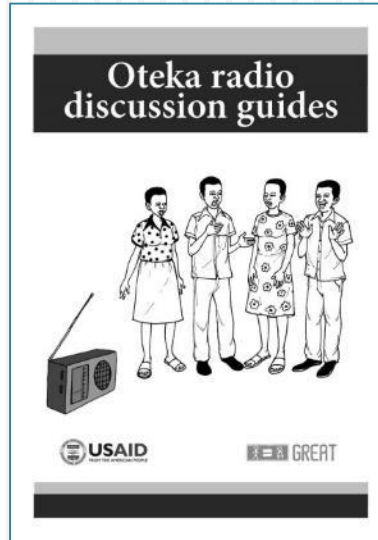
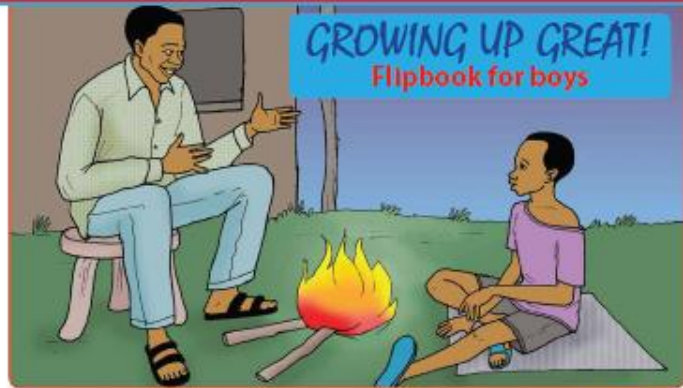


GREAT

GENDER ROLES, EQUALITY AND TRANSFORMATIONS PROJECT
INSTITUTE FOR REPRODUCTIVE HEALTH GEORGETOWN UNIVERSITY
SAVE THE CHILDREN

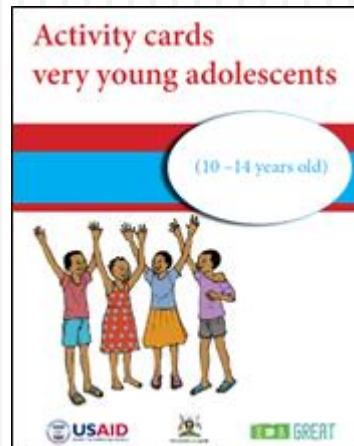
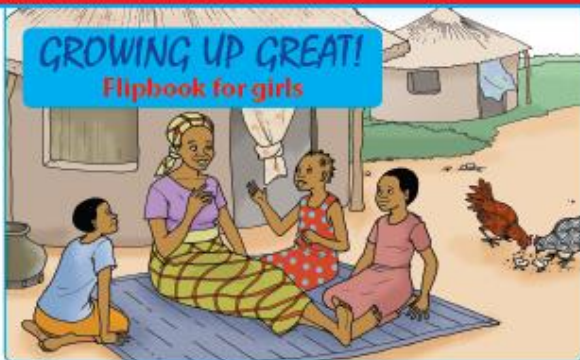
MATERIALS IN THE GREAT TOOLKIT

Radio Discussion Guides



Community Game

'Growing Up GREAT' Flipbooks



USING THE TOOLKIT

- ❑ Used by **existing community groups and school-based clubs**
- ❑ **Flexible:** Groups can select the activity to use based on their interest and organize activities according to their schedule: during regular meetings, social gatherings and/or community events.



A girl in Pader district facilitating the use of VYA Activity Cards.

WHY THE TOOLKIT IS RELEVANT

They help them...

- **Learn** about their bodies, puberty transitions, reproductive health, gender-based violence and gender roles
- **Talk about growing up** to have equality between boys and girls; more equitable gender roles, good reproductive health and safety from gender-based violence
- **Act to catalyze changes** in the home and community

RESULTS

WHAT DIFFERENCE DID
THE TOOLKIT MAKE?

EXPOSURE

	Female	Male	Total
N	113	114	227
Participation in activities using toolkits	35.4	43.9	39.7
Often	47.5	72.0	61.1
Once in a while	5.0	8.0	6.7
Occasionally	47.5	20.0	32.2

40% of boys and girls in the intervention areas **exposed**

Of those exposed, a majority **used the toolkit frequently**

Males participated more frequently in toolkit activities

USE OF COMPONENTS

- ❑ **Flipbook** encouraged conversations between boys and girls and fostered a culture of **respect between the boys and girls**.
- ❑ They enjoyed using the **activity cards** and felt that the activities were educational, **encouraged co-ed conversations, and promoted unity and team work**.
- ❑ **Board game facilitated laughter and friendship**. Participants felt the game also **fostered harmony by bringing boys and girls together**, encouraging parents to play, and attracting spectators



GENDER EQUALITY

“I learned that work can be shared among boys and girls and that has made me start helping my sister at home.”

VYA BOY

SEXUAL AND REPRODUCTIVE HEALTH & GENDER-BASED VIOLENCE



- ✓ Increased **understanding of menstruation** and improved **body literacy**
- ✓ Decreased incidence of **inappropriate touching** in a or touching others unwantedly

ENABLING ENVIRONMENT: CONFIDENCE & SOCIAL SUPPORT



- **Supplemented information** that parents could not offer
- **Encouraged parents** to have discussions with their children about sensitive matters
- Adolescents become **comfortable seeking advice** from adults

LESSONS LEARNED

WHAT CAN WE TAKE AWAY
FROM OUR EXPERIENCE?

CHALLENGES

Language

Translations

Illiteracy

Transitions/Turnover

Matrons/patrons

Mentoring challenges

No Radio Discussion Guides

LESSONS LEARNED

- ✓ **Need to achieve more GREAT depth and coverage** to reach a “tipping point”
- ✓ **Boys and men, adults and newly married adolescents** changed most
- ✓ **Simplifying** toolkit **language**
- ✓ Include **Radio Discussion Guides**