

### Give Love Get Love: Engaging Fathers to Promote Gender Equality

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whiteribbon.ca

White Ribbon Campaign | Our Future Has No Violence Against Women

### The White Ribbon:

## A man's pledge to never commit, condone, or remain silent about men's violence against women.



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### GIVE LOVE GET LOVE

Led by White Ribbon in collaboration with Dad Central Ontario

Exploring positive roles fatherhood plays promoting gender equality, healthy, equal relationships and ending gender-based violence

Findings based on a series of focus groups with 53 fathers across Ontario

#### www.whiteribbon.ca/give-love-get-love/





# **MAJOR FIDINGS:**

Fathers are role modeling gender equality with their children.

Involved fatherhood occurs along a continuum; a transformational journey that positively changes men and their relationship with their children.

Parental leave for fathers increases attachment to, and empathy for children, promotes nurturing roles.

Social norms view parental leave for fathers in negative light; support networks for fathers needed.

Prioritizing child care of over activities leads to greater emotional attachment between children and partners.

Fathers are actively finding ways to counter traditional gender stereotypes.

Indigenous fathers' involvement in their families includes close connections to their communities.

Fathers utilize creative language with their children to describe parenting experiences beyond traditional gender binary.



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#### For Further Information:

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