

# Engaging Men as Equal Partners in Positive Parenting and Violence Prevention

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# Integrated Maternal Health Project

**Location:** Uttar Pradesh, India

**Target Population:** 1,166,535

## **Project description:**

The project aims to catalyze sustainable improvement of maternal, newborn, adolescent health and family planning status through effective community actions.

## **Monitoring, Evaluation and Learning:**

1. KAP survey with women & front-line service providers (2012)
2. Mid-term study: male engagement ( June 2014/SAHAYOG)
3. Most significant change stories ( quarterly)



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# Highlights of the 2012 baseline survey findings

- 44% of the women faced violence in the past six months
- 89.3% of women reported forced sex by partners
- 80.1% service providers believed that the husbands can beat her if she refuses sex



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# Layered GBV and gender equality interventions into MH activities

Targets	Activities
Staff	Gender training, Reflective Practice
Front-line service-providers	Gender training, Reflective Practice and Practice Sessions
Mothers and adolescent girls	Reflective monthly sessions on dreams and aspirations, reproductive health issues, leadership development for adolescent girls, civic action, sports
Young men, newly married	Monthly reflections, sessions on gender and sexuality, workload sharing, reproductive health, GBV and partner violence
New parents	Couples meet, fathers' day, mothers' day



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# Results of Male involvement study conducted by SAHAYOG in June 2014

- Men have information on different methods of contraception protection from STIs/ RTIs.
- Men value wife's consent, not forcing sex, and using contraception
- Men are more able to recognize different types (e.g. sexual, verbal, emotional, physical etc) and locations of VAW in terms of both public and private spheres
- Shift in masculinities: More normal for men to express sadness or other emotional responses



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# Lessons:

- Need male service providers at grass root level as role models
- More work is needed on unpacking the notions around masculinities.
- Need for building greater community acceptance of new roles by women and understanding of gender power relations
- Working with men works!



Thank You



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