

# Lessons Learned from Scaling up a Reproductive Health Innovation: Implications for Future Work

July 25, 2013 | 9:00am-2:45pm

National Press Club | 529 14th St. NW, 13th Floor, Ballroom

## OUR MEETING OBJECTIVES

- Share information/lessons learned about scaling up a reproductive health innovation using a system-focused approach—what worked and what didn't work
- Reflect on different ways of working under donor funded projects to achieve sustainable scale-up
- Engage participants on how to do business differently to achieve sustainable scale-up
- Discuss how these lessons learned can help the field develop a better understanding of underlying principles; monitoring, learning, and evaluation strategies; and the role of partnerships in scale-up

## INTRODUCTION | 9:00 – 9:30

### OPENING REMARKS

Sarah Harbison (USAID), Victoria Jennings (IRH), Hon. Dr. Agnes Binagwaho (Minister of Health, Rwanda)

## PLENARY SESSION 1 | 9:30 – 10:30

### SCALING UP A REPRODUCTIVE HEALTH INNOVATION: 5-COUNTRY STUDY

In a multi-year, 5-country study of scaling up the Standard Days Method® (SDM) of family planning, the FAM Project and its partners made substantial progress toward sustainable scale-up. Lessons learned during this process can inform the reproductive health field with its growing emphasis on local ownership and scaling up evidence-based practices.

- What was achieved and how?
- What wasn't achieved?
- What could have been done differently?
- What was the cost?

## COFFEE BREAK | 10:30 – 10:50

Please be sure to visit the exhibits during this time.

## RAPID PRESENTATIONS | 10:50 – 11:45

### PRINCIPLES OF SCALE-UP: ELEMENTS OF A SYSTEMS APPROACH

Moderator: Jewel Gausman (USAID)

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| 1. Rethinking the way we do business: Achieving sustainable scale-up                                    | Linda Sussman (USAID) |
| 2. Responding to the environment  | Susan Igras (IRH)     |
| 3. Making strategic service delivery choices  | Priya Jha (IRH)       |
| 4. Ensuring innovation values remain during scale-up: Male involvement, women's empowerment, and gender | Melissa Adams (IRH)   |

## BREAKOUT SESSIONS | 11:45 – 12:45

### PRINCIPLES OF SCALE-UP: ELEMENTS OF A SYSTEMS APPROACH

Take a deeper look at the scale-up elements discussed during the rapid presentations. Contributors share their experiences and engage in a group discussion. The group will reconvene for a moderated synthesis of the sessions.

1. Rethinking the way we do business: Achieving sustainable scale-up

Moderator: Linda Sussman (USAID)  
Contributors: Marie Mukabatsinda (IRH),  
Maureen Norton (USAID)

2. Responding to the environment

Moderator: Susan Igras (IRH)  
Contributors: Gloria Asare (Ministry of Health,  
Ghana), Boniface Sebikali (IntraHealth)

3. Making strategic service delivery choices

Moderator: Priya Jha (IRH)  
Contributors: Miriam Fernandez (APROFAM),  
Trinity Zan (FHI 360), Salwa Bitar (E2A)

4. Ensuring innovation values remain during scale-up: Male involvement, women's empowerment, and gender

Moderator: Melissa Adams (IRH)  
Contributors: Marsden Solomon (FHI 360), Karina  
Arriaza (IRH), Mariah Preston (PSI)

## NETWORKING LUNCH | 12:45 – 1:45

Please be sure to visit the exhibits during this time.

## PLENARY SESSION 2 | 1:45 – 2:30

### MOVING FORWARD: SYSTEMS-ORIENTED SCALE-UP

Moderator: Victoria Jennings (IRH)

Panelists: Gloria Asare (Ministry of Health, Ghana), Miriam Fernandez (APROFAM), Laura Ghiron (ExpandNet), Marsden Solomon (FHI 360)

## CONCLUDING THOUGHTS | 2:30 – 2:45

Mihira Karra (USAID), Victoria Jennings (IRH)



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